

# MIDLANDS ENGINE PARTNERSHIP PAVILION ITINERARY

## Tuesday 21st May




PARTNER	TIME	TOPIC	SPEAKERS & PANELISTS
	09:00 - 10:00	<b>A Global Manufacturing and Innovation Superpower: Fifty500</b> Global brands, a 90km corridor and £1.5bn of investment opportunities. Join the discussion to find out more about the opportunities presented by the Midlands Growth Corridor (A50/A500) to become the primary location for sustainable growth and investment in the UK.	<b>Ann Pittard</b> Director of Engagement & Partnerships, Keele University <b>Philip White</b> Deputy Leader, Staffordshire County Council <b>Dan Cooper</b> Head of Communications, East Midlands Freeport
	10:45 - 11:45	<b>Lincolnshire: Feeding the UK</b> Greater Lincolnshire's Food Valley is becoming increasingly important within the nation's food security strategy. Hear from sector leaders on the investment and development opportunities and how the region is helping us all to GROW.	<b>Alison Hands</b> CEO, Lincolnshire Co-op <b>Mike Berthet</b> Director, Aquacultured Seafood <b>Ruth Carver</b> Chief Executive, Greater Lincolnshire LEP
	12:30 - 13:30	<b>Energy in UK: How Lincolnshire is at the forefront of the low carbon energy sector</b> What will energy generation and usage look like in 15-20 years? This session will explore the pioneering ways Lincolnshire is approaching the topic and how the UK could benefit.	<b>Simon Green</b> CEO, Humber Freeport <b>Stuart Piccaver</b> Chief Executive, JEPCO Lt <b>Katie Hedges</b> Director of Low Carbon Strategy CATCH <b>Vicky Limbrick</b> Energy Manager, Balfour Beatty
	13:40 - 14:00	<b>Building a Hydrogen Superpower in the East Midlands</b> How a community of hydrogen fuel energy adopters, researchers, innovators and businesses can attract inward investment and develop the hydrogen regional economy to help secure its role in the UK for the long-term future.	<b>Dr Kathryn North</b> Associate Pro Vice Chancellor, Climate Change and Net Zero
	14:15 - 15:15	<b>Nottinghamshire: We do things differently</b> We do things differently in Nottinghamshire. We like to pave the way. Whether it's our pioneering Universities, our ambitious Carbon Neutral plans or our forward-thinking opportunities that don't always take the easiest path. Join our panel to learn more about Nottinghamshire's new and exciting development opportunities and how we are different from so many other regions.	<b>Megan Powell-Vreeswijk</b> Chief Executive Marketing Nottingham and Nottinghamshire <b>John Morgan</b> Director, Leonard Design Architects <b>Mayor of the East Midlands Combined County Authority (EMCCA)</b>
	15:25 - 15:55	<b>What makes a good investment location?</b> Presenters Rob & Rob take a deep dive into the Midlands' hottest places to be deploying capital in 2024!	<b>Rob Bence &amp; Rob Dix</b> Sunday Times Columnists, Co Founders of The Property Podcast and Property Hub
	16:00 - 17:00	<b>The Year of Derby's 'Olympic' Opportunities</b> Having attracted over £4.6bn of investment, Derby is undergoing significant reinvention. A £45m 3,500-capacity performance venue, new £70m university business school and new retail/leisure destination in the £35m transformed Victorian Market Hall all open in 2025. Join representatives from Team Derby's public and private sectors to hear about their investments, viability and yields, and get an insight into the future pipeline.	<b>Speakers TBC</b>

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	09:00 - 09:30	<p><b>Warwickshire Creating Places - Creating Commercial Space for Growing Sectors</b> Warwickshire is a major hub for technologies supporting high value sectors like automotive, software and video games. The panel will discuss how developers are creating spaces in and out of town to support these growing sectors, with investment from UK and overseas businesses, and how Warwickshire County Council is supporting this development.</p>	<div style="display: flex; flex-wrap: wrap;"> <div style="width: 50%;">  <p><b>Sarah Windrum</b> Future Mobility Cluster Lead, HORIBA MIRA</p> </div> <div style="width: 50%;">  <p><b>George Richards</b> Senior Director, CBRE</p> </div> <div style="width: 50%;">  <p><b>Joe Skinner</b> Associate Development Director, Tritax Symmetry</p> </div> <div style="width: 50%;">  <p><b>Ian Harrabin</b> Managing Director, Complex Development Projects</p> </div> </div>
	09:30 - 10:00	<p><b>Warwickshire Creating Places - Partnerships in Development</b> This panel will discuss the role of partnership between partners and stakeholders, public and private, that has been so important in unlocking and bringing forward a range of development in Warwickshire over the last 10 years.</p> <p>Our panel includes developers of residential, including affordable homes, large industrial space and smaller spaces for SMEs, key to supporting the supply of talent and globally significant businesses.</p>	<div style="display: flex; flex-wrap: wrap;"> <div style="width: 50%;">  <p><b>Ian Romano</b> Head of Land and Development, Prologis</p> </div> <div style="width: 50%;">  <p><b>Jo Russell</b> Director, Stoford Developments</p> </div> <div style="width: 50%;">  <p><b>Stuart Buckley</b> Managing Director, WDPG</p> </div> <div style="width: 50%;">  <p><b>Phil McHugh</b> Managing Director, North West Midlands Countryside Partnerships</p> </div> </div>
	10:05 - 10:12	<p><b>Tritax Symmetry - Creating Places</b></p>	 <p><b>Joe Skinner</b> Associate Development Director, Tritax Symmetry</p>
	10:13 - 10:20	<p><b>HORIBA-MIRA - Creating Places</b></p>	 <p><b>Sarah Windrum</b> Future Mobility Cluster Lead, HORIBA MIRA</p>
<p><b>STOFORD</b></p>	10:22 - 10:30	<p><b>Stoford - Creating Places</b></p>	 <p><b>Jo Russell</b> Director, Stoford Developments</p>



# MIDLANDS ENGINE PARTNERSHIP PAVILION ITINERARY

## Wednesday 22nd & Thursday 23rd May



PARTNER	TIME	TOPIC	SPEAKERS & PANELLISTS
	10:45 - 11:45	<p><b>Town Centre transformation for living and learning – creating a new residential market and academic campus in the heart of Telford</b></p> <p>Telford is a vibrant young town delivering a dynamic future for its people, businesses and investors – and at its heart lies the £80m public/private investment into Station Quarter.</p> <p>Hear from our panel of industry experts and market makers how this scheme is setting new standards in regeneration and the wide range of opportunities available for residential, leisure and commercial development.</p>	<b>Dr Simone Clarke</b> Pro-Vice-Chancellor (Education and Students), Harper Adams University <b>Cllr Shaun Davies</b> Leader of Telford & Wrekin Council and Chair of the Local Government Association <b>Stuart Penn</b> Regional Managing Director, Lovell Partnerships Ltd
	12:30 - 13:30	<p><b>Shrub Hill, Worcester – Transforming and creating a living and working community within the City</b></p> <p>Shrub Hill is a truly strategic gateway location within walking distance of the city centre and connecting the city to the wider county and the rest of the country. Covering c.14 ha, with the potential for 5,000 jobs, over 500 new homes and a new gateway from the station to Worcester city centre, this is regeneration on a significant scale.</p> <p>Worcestershire County Council are seeking a development partner to bring forward the first phase of development and work with us on the longer term plans. Come and visit us to meet the master planners, view the proposals including a 3D model of Shrub Hill and find out more about the forthcoming investment and development opportunities.</p>	<b>Zoey West</b> Deputy Director Economic Development Worcester City Council <b>Amanda Reynolds</b> AR Urbanism <b>Penny Unwin</b> Project Lead, Worcestershire County Council
	14:15 - 15:15	<p><b>The Midlands Green Bond</b></p> <p>Aimed at Directors of Planning and Finance across public sector roles and private companies, this session will introduce the Midlands Green Finance Fund and the Midlands Green Lending Programme, and how it can help organisations in the region secure cheaper, longer term finance for their green projects.</p>	<b>Christian Wall</b> Director PFM <b>June Matte</b> Managing Director PFM
	16:00 - 17:00	<p><b>The Centre for Low Carbon Energy and Manufacturing</b></p> <p>Join East Midlands Freeport for this session to explore how we plan to create a hotbed of innovation for low carbon energy and manufacturing in the heart of the nation's advanced manufacturing and logistics economy with unparalleled connectivity to the UK.</p>	<b>Nora Senior</b> , Chair East Midlands Freeport <b>Michael Green</b> Head of Freeports & Investment Zones Dept. for Business and Trade (TBC), East Midlands Combined Authority Mayor (TBC), Uniper
 	<b>Thursday 23rd May</b> 09:30 - 10:30	<p><b>Clusters Uncovered: Five lessons in attracting inward investment - from the people that know</b></p> <p>Discover how places can harness the power of data to better attract inward investment into future economy clusters. Join The Data City, Midlands Engine, and experts for a panel on economic clusters. Hear from data specialists, policymakers, and consultants on identifying innovative clusters and their impact on inward investment.</p>	<b>Alex Craven</b> CEO, The Data City <b>Adam Brown</b> Head of Cities and Regions, Cambridge Econometrics <b>Joshua Hawkins</b> Head of Global & Investment, Midlands Engine <b>Dr Fatima Garcia</b> Data City